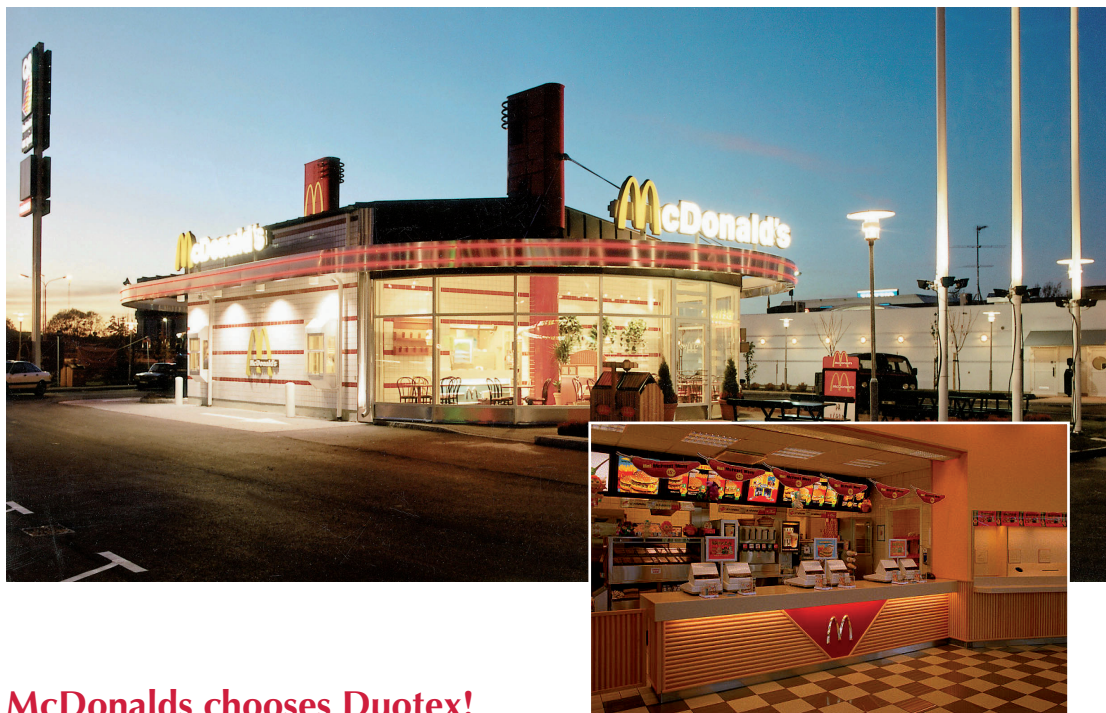


The unique new microfiber textile technology that gives a superior result and simpler cleaning.



McDonalds chooses Duotex!

After almost six years of testing of different microfiber products and after the last two years testing & evaluating of new Duotex fiber technology products from Micro System McDonald's Sweden finally made the decision to change cleaning method.

This is more or less a revolution as McDonald's not only in Sweden but all over the world always has been using traditional cleaning methods with wetmops in combination with chemicals.

The Duotex concept is the first microfiber cleaning concept being approved by McDonald's. The benefits according to McDonald's compared to existing cleaning methods and other microfiber methods are:

- The simplicity of the Duotex concept with for example only one mop for dry, damp and wetcleaning.
- A special cloth that can be used on all surfaces, both in the restaurant and in the kitchen area but with different colour coding.
- Increased cleanliness – not least in the kitchen area due to the microfibres outstanding performance to pick up grease.
- Improved training material and sessions with focus on the importance of washing routines and clean material.
- Increased productivity.
- Considerable total savings.
- Much less use of water which minimise damage of the grouting on the floor tiles.

Sweden has 227 McDonald's restaurants which is the highest number per capita in Europe and all of them are now being equipped with the Duotex method.

Contact us for more information!

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